

## CD Baby

CD Baby is a division of Audio and Video Labs, Inc. d/b/a Disc Makers.

CD Baby, located in Portland, Oregon, is the leading brand in online independent music retail sales. CD Baby's e-commerce platform specializes in the sale and distribution of physical compact discs and digital media content from independent musicians directly to consumers. CD Baby allows artists to set their own price point for selling their physical CDs. Artists retain all rights to their works while CD Baby acts solely as a distributor and online retail music store. Orders are placed through CD Baby's website at [www.cdbaby.com](http://www.cdbaby.com), which artists can link to through their own website or social networking pages, and units are shipped directly from the Portland warehouse. Additionally, through its Host Baby service at [www.hostbaby.com](http://www.hostbaby.com), CD Baby offers web hosting services enabling artists and bands to easily build and maintain an Internet presence through a professional-looking website.

With over 240,000 titles, CD Baby is the largest seller of independent music in the country and its online music store receives over 100,000 visitors each day. CD Baby offers digital distribution services to its clients and is authorized by the artists to submit music for digital sale to the leading online retailers. With over 2 million digitized tracks under management, CD Baby is also the largest provider of independent music for iTunes and other digital download sellers like Amazon MP3, Napster, and Rhapsody. In addition, CD Baby sells digital downloads directly through its own website.

For more information about CD Baby, visit [www.cdbaby.com](http://www.cdbaby.com).