

Disc Makers

Audio and Video Labs, Inc. d/b/a Disc Makers, headquartered in Pennsauken, New Jersey, is a leading specialty marketing firm focused on meeting the marketing and communications needs of its retail and corporate clients. Through its extensive catalogue and internet presence, the company offers CD and DVD replication products, custom printed merchandise, and other marketing and communication services to independent music and film artists, corporate, and institutional clients for their internal and external communications needs. The company also sells a complete line of consumables and duplication equipment for clients with recurring short-run duplication requirements. The company offers its customers short and medium-run CD and DVD replication services for professional products with studio quality audio and video. Disc Makers' high-quality services include CD mastering, DVD authoring, sound quality, art and design. Over 50,000 independent artists have chosen Disc Makers because only Disc Makers offers the breadth of products and level of customer service musicians require.

Through its CD Baby division, the company enables independent musicians to sell their music in both physical (CD) and digital (download) format through its online store at www.cdbaby.com. CD Baby is the largest seller of independent music in the country and the largest provider of independent music for iTunes and other digital download sellers like Amazon MP3, Napster, and Rhapsody. As part of its suite of digital offerings, Disc Makers operates an online music site (www.digstation.com) where independent artists can sell their music and an on-line custom duplication service for short-run content and music duplication.

Disc Makers, operating from its fully-integrated production facility, monitors and controls every phase of production in-house and administers its internet and technology services on-site. This results in significant cost and time savings for the customer. More importantly, its one-stop shop approach ensures the highest quality product for its artist and institutional clientele.

For more information about Disc Makers, visit www.discmakers.com.